

# SMART Capability Building Workshop 42: ERP in the Cloud for SME

In the month of November, we will be sharing on the topic of ERP in the Cloud System.

## What is it?

With soaring technologies and evolving business trends in this pristine age, SMEs demands and business conditions have become more challenging and competitive. Cost of access Enterprise Solutions and maintaining its infrastructure is constantly increasing. However, with this given reality there are also platforms and proposed infrastructure which is moving towards lowering of the total cost of ownership via Cloud. It is time SME embrace the ERP on the Cloud proposition.

## When and Where?

**Date:** 30 November 2017 (Thursday)

**Time:** 9.00am - 12.30pm

**Venue:** SMART Centre, Level 2, PSDC Building, 1 Jalan Sultan Azlan Shah, 11900 Bayan Lepas, Penang.

## Program

0900 - Registration  
0930 - Sharing by Mr Harald  
1030 - Break and Light Refreshment  
1045 - Sharing by Mr Roy  
1145 - Q&A Session  
1230 - Adjourn

## Who should Attend?

- CEO/ Managing Director
- Business Owners
- Finance Heads
- I.T Director
- Any interested party who wish to know more on Cloud ERP

## Who will be our featured speaker?



**Mr Harald Battran**

*Lead, Consulting and Solutions*

Harald spearheaded the SAP Business One Cloud solution in Singapore and South East Asia. Together with Cloud Comrade, he supported the SAP Free Trial Campaigns in 2016 and 2017, onboarding eventually more than 500 customers to B1 Cloud. Harald is passionate to connect people, processes and systems. Cloud Computing is the ideal platform to not only connect easily, but to enable companies to optimize and innovate in an unprecedented fashion



**Mr Roy Wakim**

*Director, South East Asia SAP B1*

Heads the Channels team for SAP B1 South East Asia, Asia Pacific. SAP B1 is SAP's leading ERP for SMEs. He has 17 years of collective experience within the Enterprise application space. His expertise ranges across an array of portfolios which includes Enterprise Resource ecosystem Planning, Channel Empowerment, Transformation Management Projects, Corporate Advisory, Corporate Strategy and Technology Consultancy

**FREE Admission by Registration only!**  
**Closing date: 23 November 2016**

**Registration link:**

<http://smartpenang.my/events-detail.php?pid=37>

**For further inquiry, please contact William**

**Email:** [william@investpenang.gov.my](mailto:william@investpenang.gov.my)

**Tel:** 04-6468833/ 04-6409988